

# Lauren Diller

laurendiller.com | lodiller94@yahoo.com | 650•353•0134

## Education

### University of Oregon

School of Journalism and Communications  
Major: B.S. Advertising

One year of study abroad:

**NYU London:** Fall 2014

**NYU Florence:** Spring 2015

## Experience

### Apple Inc: Freelance Video Editor

*Cupertino, CA (August 2016- October 2016)*

Created the retail reveal video for the new MacBook Pro with Touch Bar, displayed on-device in six retail stores around the world. Created the hands on area loop which played on the MacBook Pro's after the October 2016 Keynote in the press area.

### Wieden-Kennedy: Pitch Finalist

*New York, NY (May 2016)*

WKNY asked 22 teams to come up with a campaign to improve Oregon's low high school graduation rates. My team was one of three finalists selected to pitch our idea to Wieden-Kennedy in New York.

### Apple Inc: Film & Video Editing Intern

*Cupertino, CA (June 2015-August 2015)*

Created on-device retail videos for the new iPad and Apple TV products displayed in Apple retail stores worldwide. Managed, scheduled and tracked the production and localization process for iPad retail loop. Collaborated with cross-functional teams to ensure a cohesive brand message. Partnered with content and localization teams to ensure cultural compatibility across worldwide locations. Worked in a fast paced environment with unalterable product launch deadlines.

### Intersil Corporation: Marketing Communications Intern

*Milpitas, CA (July 2014-August 2014)*

Responsible for supporting the Sr. Global Public Relations Manager and the marketing communications team. In charge of coordinating meetings with over 35 engineers to develop professional biographies and capture headshots. Produced, filmed and edited a company values video for the human resource and public relations department. Developed and implemented a strategy to distribute marketing merchandise to employees and customers in worldwide locations.

### Emerald Media Group: Multimedia Producer

*Eugene, OR (September 2013 — June 2014)*

Worked with a large staff of producers on a weekly basis to strategize and prioritize the production of weekly videos in a fast paced environment. In charge of production design and resolved daily logistical issues. Published over 25 unique human interest stories.

### O Heroes: Producer

*Eugene, OR (January 2014 — June 2014)*

Produced videos for O Heroes (a non-profit section of the Oregon Athletic Department assisting athletes with community outreach).

### Franco Project-The Best of the Smiths: Director, Producer, Editor

*Palo Alto, CA (Jun 2012 — August 2014)*

Director and producer for an independent film for actor James Franco. Wrote scripts, created storyboards, filmed, and edited the feature length film. Prioritized and solved a myriad of logistical and scheduling issues all while staying within the budget.

## Skills

- Multi-tasking
- Localization
- Media Production
- Product Management
- Detail Oriented
- Final Cut Pro 7 & X
- InDesign
- Photoshop
- Lightroom
- Keynote
- March Madness Bracketology
- Buzzfeed Perusing
- SF Giants Game Watching

## Personal

Captivated by visual storytelling. Obsessed with creating. Mind blown by travel. Hooked on adventure. Perplexed by the outcomes of March Madness. But driven towards discovering something unique.

Dual Citizen: USA and French